

## ABSTRACT

**Research Title** : A Study of Economic, Political and Environmental Factors Affecting Tourism Development in Myanmar

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Tourism industry is one of the main contributors in countries economic growth as it adds revenues to the national income which is directly proportional to overall GDP growth. People nowadays travelling at different places with so much ease, travelling has become very relaxing and interesting. In Myanmar, there are various places to visit but most favorite among tourists is the holy Shwedagon Pagoda in Yangon, archaeological sites of Bagan, beaches of Nagpali and the famous fishing communities of Inle Lake. Myanmar is now at the forefront trying to encourage foreign tourists to explore different places but there are certain major pitfalls which are stopping them to do so. This study was designed to identify the critical factors which are lacking in tourism promotion or development in Myanmar and the major factors are such as economic factors, political factors and environment factors

This study obtained some important information regarding the level of economic, political and sustainability factors and which particular factor contributed maximum affection to Myanmar in lacking tourism development or promotion. This study was also deigned to present how these factors are interrelated with tourism industry and its advancement.

The main findings of this research paper explain about three hypotheses firstly the correlation between economical factors and tourism development then the correlation between political factors and tourism development and lastly the correlation between environment factors and tourism development along with significant testing and reliability testing of scale.

In a nutshell, this study will help the Myanmar government and ministry of tourism to develop and improve tourism industry through some important recommendations such as development of infrastructure, improvement in banking system, transportation, and education, telecommunication, and health, increase in FDI, business development

**Keywords:** economic factors, political factors, environmental factors, tourism development