

Abstract

Bangkok Tourism Division is one of a government organization under Bangkok Metropolitan Administration (BMA). This division is responsible for providing information and data on tourist areas to the public, publicizes Thailand with the intention of encouraging both Thai and international tourists to travel in and around Bangkok. Most of publications provided are in leaflet, tourist guide form and map. Generally, there are various types of tourists such as single travellers, couples/honeymooners, families or group of friends that come to visit Bangkok.

However, the problem which has been found is that some information in the documents is not suitable for some groups especially families and children. As a consequence, "Tourist Attractions for Kids and Family Guide Book" has been prepared to supply essential information to serve needs of these specific groups. The project aims to create the guidebook for kids and family and in order to help tourist search for travel information conveniently. The author hopes that this guidebook will benefit the officers who directly contact the tourists.

Keywords: Tourist Attractions, Tourists, Guidebook, Kids and Family

