

Abstract

Research Title : Factors of Production to Enhancement of Garment for Exports in Bangkok

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The purposes of this study were to investigate Factors of Product to Enhancement of Garment for Exports in Bangkok. The population of the study was 200 managers or managing directors of garment establishments that joined the implemented by the Department of Industrial Promotion. Questionnaires were used to collect the data. Percentage, frequency, arithmetic mean, standard deviation, t-test, ANOVA,.

It was found that most establishments were of operated in a form of limited company for more than 15 years most of which produced garments. All investment was made by Thai people.

With respect to the problems of operating the business, the study indicated, as a whole, by aspects, and by-items, that they were at a high level.

The comparison of the level of problems of operating garment business as classified by General condition showed that problems occurring. In taking aspects into consideration, it was found that the level of problem in relation to production was different; medium establishments had more problems in production. According to the by-items analysis, five problems were found different; namely, problems concerning employees, machine maintenance, number of designers,

and price competition. Such problems in the medium establishments were at a higher level than those in the small and large establishments. Regarding business age, the examination yielded no differences as a whole, by-aspects, and by-items. The statistical significance level of this study was set at .05.