

Abstract

Research Title : Factors Related to Working Behavior of Employees of Marathon
(Thailand) Co., Ltd

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Major : General Management

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This research aims to study demographics of employees of Marathon (Thailand) Company Limited, to study factors related to working behavior of employees of Marathon (Thailand) Company Limited, and to study working behavior of employees of Marathon (Thailand) Company Limited by studying from 128 employees of Marathon (Thailand) Company Limited. Questionnaires were used to collect data. The data was analyzed as percentage, mean, standard deviation, t-test, one way ANOVA, and Spearman’s Correlation analysis.

The results of the research showed that employees of Marathon (Thailand) Company Limited are male, aged between 20-30 years old, single, their education were lower than bachelor’s degree, earned between 10,000 - 20,000 Baht, most of the operational period up to five years and working for support sales. In addition, the researcher found that internal factors of executives and company’s policy, security and progress were high level. The working behaviors of employees of Marathon (Thailand) Company Limited especially in teamwork and company loyalty were high level.

Hypothesis testing revealed that individual factors of gender, age, marital status, educational level, working period, income per month and working position were related to working behavior of employees of Marathon (Thailand) Company Limited. In addition, the researcher found that internal factors of colleague, executives and company policies, welfare and benefits and the stability and progress were related to the working behavior of the employees of Marathon (Thailand) Company Limited.