

Abstract

Cocktail is a mixed drink with alcoholic beverage. Cocktails can be found in a hotel and various places. Each restaurants may have their own cocktail recipes or the same recipes as the other since these recipes are basic menus or sometimes are created as their restaurant signatures. My cooperative education was at Anantara Bangkok Sathorn in F&B Department at the Pool Bar. My job making drink and serving customers. The project "New Cocktail Sun Style" was created in order to add a new cocktail menu to help increasing the sales to the hotel. The signatures of this cocktail is colorful drink for summer full of exotic flavors with healthy ingredients.

The new Cocktail Sun Style is colorful and rich in flavors. The questionnaires asking about the satisfaction to the new products were answers by employees at the Pool Bar. The results shows that the satisfaction towards the taste, decoration, the healthiness and the compatibility of cocktail are at the high level, and the satisfaction towards the color is at the medium level.

Keyword: Cocktail/New Cocktail Sun Style/Beverage