

Abstract

J R Inter Travel Service Co., Ltd. is a travel agent that arranges the activities such as touring, observation, seminar, walk rally both locally and abroad, for group or individual; sells the local and foreign package tours for two persons or more, makes a hotel reservation locally or abroad, sell the train ticket, EURO PASS, JAPAN RAIL PASS, domestic and international air ticket at the friendly price; service to submit all types of visa; rents the air-conditioned coach, van including completely arranges various recreation activities for the group, that takes a trip, regardless of local or foreign organizational group. The company staffs have experiences more than 10 years, the main service focuses on group tour for rewarding the employees, seminar management, local and abroad observation activities, exhibition arrangement, and friendly service and most facilitate to our customers with standard throughout the trip.

Thailand is a country in a part of Southeast Asia that has a high latency in traveling and tourism because Thailand has a variety advantage over that able to respond fully for tourists or customers. The industry of Tourism in Thailand was being a high level of arrangement about country's income to push forward and support an economics of Thailand. The way of tourism making jobs, opportunity, income, economic's increasing for Thailand's populations and Businesses. Thailand has a very various type of traveling such as Natural, Cultural, Advanture and the interesting activity, Cars rally.

So we are interested in and try to learn about the ways of Cars rally and to learn and solving problems for the customers who are interested in cars rally

Key word: A Study of Car Rally Tour